

National Hotels & Guesthouses  
Association of Maldives

# ANNUAL REPORT 2021





**ANNUAL GUESTHOUSE  
REPORT ASSOCIATION OF  
2021 MALDIVES**

Association registration number: H/2014/24/01

Place of incorporate: Male', Maldives

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## PREFACE

### We work as one team

National Hotels and Guesthouses Association of Maldives (NHGAM) is a non-profitable NGO registered in Ministry of Youth & Sports. We are representing & working as a parental body of the Hotel and Guesthouse Industry and related services. We have been the voice of the hotel's guesthouses in the Maldives. The association has evolved over the years to be a leading and most active NGO in the country for the last couple of years.



## OUR VISION

Our vision is to always deliver responsible, collaborative and consistent support to hotel & guesthouse industry.

## OUR MISION

The organization reaffirms its commitment to sustain these initiatives to bring compassion to help the hotels & guesthouses in Maldives to develop the industry.



## PRESIDENT'S STATEMENT

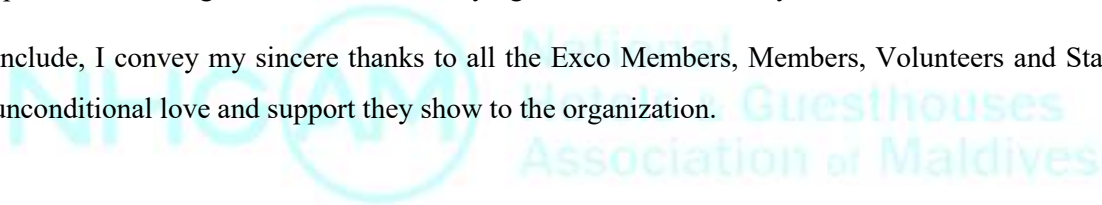
It is a great pleasure for me that i am presenting the Annual Report of the National Hotels and Guesthouses Association of Maldives

31st December 2021 on behalf of the executive committee. Together as one, we are trying to overcome the global pandemic which affected us severely with the loss of many loved ones as well as loss to our industry.

However, over the past few years, the organisation has been continuously pushing the bar higher to promote the industry as a whole. It gives me immense pleasure to have been part of this family and to be able to contribute to this organisation in different ways.

Behind the success of the organization stands a number of people. The heart and soul of the organisation has always been its executive members, general members and the volunteers. A round of applause goes to the backbone and pillars of the organization, its valued Exco Members. Despite the difficulties caused due to the pandemic, these gentlemen have been trying to find NHGAM, way back to its track.

To conclude, I convey my sincere thanks to all the Exco Members, Members, Volunteers and Staffs for their unconditional love and support they show to the organization.



## PROFILE

National Hotels & Guesthouses Association of Maldives (NHGAM) previously known as Guesthouse Association of Maldives (GAM) was established in 2014 by a small but committed team of 6 Founder Members who understood and felt the travel and tourism constraints of the community at large. These Founder Members are:

- Mr. Ahmed Naseer (Mushthareege, K. Maafushi)
- Mr. Abdul Nasir (Naares, K. Maafushi)
- Mr. Ali Naseem (Mala, K. Maafushi)
- Mr. Abdullah Naseem (Kahanbu Thila, K. Maafushi)
- Mr. Bunyaamin Ahmed (Julietge, K. Maafushi)
- Mr. Ibrahim Zakee (Magubehdhige, K. Maafushi)

The Governance of NHGAM ensures that organization is directed and managed at board and management level in fair and transparent manner. Governance is planned and implemented at the board level and led by the appointed executive board. The board comprises of 15 members including a President, 2 Vice presidents, General Secretary, Financial Controller, Corporate Affairs, PR and Marketing and Executive Members. The Executive Committee Members are elected for a term of 3 years.

GAM is registered at the Ministry of Home Affairs under the Association Act. The Organization aims to promote quality and sustainable growth in the guest house industry of the Maldives to foster a well utilized and financially healthy private sector industry – in this way enabling the industry to deliver long term economic, social and cultural benefits to the local tourism of Maldives.

The organization reaffirms its commitment to sustain these initiatives, and to further increasing public awareness on issues that influence of unspoiled marine environment to the benefit of the people and visitors of the Maldives.

## EXECUTIVE BOARD

National Hotels & Guesthouses Association of Maldives (NHGAM) held its Annual General Meeting 2021 today.

The Executive Board of the organization comprises of President, Vice President, Acting General Secretary, Financial Controller, Corporate Affairs, PR & Marketing, and General EXCO Members. The Executive Board members are elected for a term of 3 years during the Annual General Meeting (AGM), and are comprised of experts from various backgrounds.

## EXECUTIVE BOARD 2021 – 2022



**Nasheed**  
President



**Hamza**  
Vice President



**Sameeu**  
Vice President



**Nimad**  
Acting Secretary  
General



**Hassan**  
Financial  
Controller



**Raif**  
Corporate  
Affairs



**Yamin**  
PR and  
Marketing



**Karam**  
Exco Member



**Abbas**  
Exco Member



**Waheed**  
Exco Member



**Firushan**  
Exco Member




**Samih**  
Exco Member

## MEMBERSHIP

According to the guidelines, any registered guesthouse, hotel or home-stay will be eligible to become a general, gold or silver member of our association. Gold and silver members must be the ones paying the yearly subscription fee. Likewise, gold Members of the organization hold the right to attend all general meetings, state their personal opinion on decisions of the board, vote in the general meetings and to apply for various posts in the organization's elections.

On the other hand, Silver Members of the organization hold the right to attend all general meetings, state their personal opinion on decisions of the board, vote in the general meetings however, do not hold the right to apply for positions in the organization's elections. And the general Members of the organization hold the right to attend all general meetings, state their personal opinion on decisions of the board. However, do not hold the right to vote or apply for any position in the organization's elections.

## MEMBERSHIP BENEFITS

 <b>NHGAM</b> National Hotels & Guesthouses Association of Maldives		<i>MEMBERSHIP</i>		
	<b>ORDINARY</b>	<b>SILVER</b>	<b>GOLD</b>	
Weblisting	✓	✓	✓	
Booking Request Button in Website		✓	✓	
NHGAM Conference	✓	✓	✓	
Exposure Trips			✓	
Travel Fair Discount			✓	
FAM Trips		✓	✓	
Local Experience Guide			✓	
AGM Voting Rights		✓	✓	
Training Programs	✓	✓	✓	
Run for Executive Committee			✓	

## PROMOTIONAL AND OTHER EVENTS 2021 – 2022

### NHGAM Meets with the High Commissioner of India to Maldives



National Hotels & Guesthouses Association of Maldives (NHGAM) met with Sunjay Sudhir, High Commissioner of India to Maldives on 8<sup>th</sup> September 2021 and discussed the key ideas to improve the Indian market in Maldives especially for hotels and guesthouses sector and skill development assistance programs and more exposure to Indian travel market.

### Annual General Meeting (AGM) for the year 2020



Annual General Meeting for the year 2020 was held at Kaani Grand Seaview on 18<sup>th</sup> September 2021. The signing ceremony of the RFP also took place during this ceremony and this is to differentiate NHGAM from the other organizations in the area by developing a brand that can be used to market the Hotels and Guesthouse sector of Maldives to prospective businesses, overseas markets and visitors.

### Launching event of Countdown to Maldives Tourism 50<sup>th</sup> Anniversary



Exco members from National Hotels & Guesthouses Association of Maldives (NHGAM) attended the launching event of “Countdown to Maldives Tourism 50<sup>th</sup> Anniversary” on 3<sup>rd</sup> October 2021.

### Vice President of NHGAM joined Raajje Miadhu Program on TVM



Hamza Gasim, Vice President of NHGAM joined Raajje Miadhu Program on 11<sup>th</sup> September 2021 and gave the latest updates on:

- RFP progress
- Recent efforts to cover entire generalizing the chelae government in local tourism
- Meeting with all the atolls in Maldives to discuss new heights of local tourism and importance of destination marketing
- Our efforts during covid helping arbitrarily processes with government financial sectors, utility sectors and health sectors managing covid along the journey
- Meeting President to discuss key notes from 26 atolls in Maldives to restart tourism and managing pandemic situation
- Our recovery guidance to all guesthouses on during covid and financial awareness to sector provided through atoll meetings
- Post covid event participation by NHGAM hottest by Japan, India, Singapore and other Maldivian embassies in foreign counties to execute a successful market come to Maldives
- Our survey papers helped international communities such as UNDP, EU and other international NGOs to come up with financial aid designed specifically to guesthouse sector
- NHGAM was able to fully uncover the fluid situation of covid and impact of business during covid and kept a good media coverage to aware general public
- Participation in Laamu Reimagined Tourism project as a technical advisory member and helping them create a better eco-system of local tourism for the future generations

### UNWTO Asia/Pacific Executive Training Programme on Tourism Policy and Strategy



On 5<sup>th</sup> October 2021, our acting Secretary General Ibrahim Nimad participated in UNWTO Asia / Pacific Executive Training Programme on Tourism Policy and Strategy.

### India – Maldives Tourism Roundtable



On 12<sup>th</sup> October 2021, our acting Secretary General Ibrahim Nimad and our PR and Marketing Mohamed Yameen participated in the India – Maldives Tourism Roundtable evening. This event was attended by the High Commissioner of India H.E. Sunjay Sudhir, Outbound Travel Mark (OTM) delegates which include Travel Agencies, Travel Blogger, Media and other stakeholders.

Maldives Investment Forum Expo 2020 | Dubai, UAE



Abdullah Nasheed (President of NHGAM) and Raaf Shaaz Waleed (Corporate Affairs) attended the Maldives Investment Forum Expo on 26<sup>th</sup> October 2022.

### USAID Mission Launches Climate Change Adaptation Activity (CCAA) in Maldives



The USAID Mission for Sri Lanka and Maldives launched Climate Change Adaptation Activity (CCAA) in Maldives and the Deputy Mission Director Debra Mosel along with the CCAA team had an introductory meeting with the executive members of NHGAM.



### Bangladesh Trade and Investment Summit



On 20<sup>th</sup> November, our PR & Marketing Mohamed Yameen and our Exco Member Ahmed Waheed participated in the Bangladesh Trade and Investment Summit which was organized by the Ministry of Commerce, Chamber of Commerce and Industry.

**Meeting with Nippon Koei Co Ltd (A Japanese Research Team)**



Exco Members of NHGAM met with Ms. Junko Kikuchi (from a Japanese Research Team) on 7<sup>th</sup> December 2021, and discussed about the sustainable development issues in relation to hotels and guesthouses in the Maldives.



## FINANCIAL SUMMARY

<b>FINANCIAL SUMMARY- 2021</b>		
<b>INCOME</b>		
Opanning Balance for the year 2021		140,779.18
Donation recived by Abdulla Nasheed-A042521		80,000.00
Membership fee		-
Sponsorship		-
Associate members		-
2020 Receivables Recived		32,000.00
	<b>Total income</b>	<b>252,779.18</b>
<b>EXPENDITURE</b>		
Staff salary		78,600.00
Ramazan bonus ( 2 staffs)		6,000.00
Office Rent		70,000.00
Office Equipments		30,051.00
2020 AGM Expenses		1,089.00
RFP advance - OTO PVt LTD		50,000.00
Tel. Expenses		10,343.36
Office miscellaneous		1,000.00
	<b>Total Expenditure</b>	<b>247,083.36</b>
Pending Payables	- Office Rent 4 months (Sep.to Dec)	40,000.00
	- Staff Salary	1,680.00
		<u>288,763.36</u>
Pending Recivevables		-
		<u>288,763.36</u>
<b>Total loss for year 2021</b>		<b><u>(35,984.18)</u></b>
<b>Balance loss carried forward for 2022</b>		<b><u>(35,984.18)</u></b>

## RESOLUTION

A meeting of the Executive Members of National Hotels & Guesthouses Association of Maldives was held on 3<sup>rd</sup> September 2022 at Kaani Grand Seaview.

NOW THEREFORE, BE IT RESOLVED that the Executive Members of Guesthouse Association of Maldives, Registry No. H/2014/24/01 having reviewed the annual report of the EXCO of the NHGAM on its activity and financial year 2021 prepared on 28<sup>th</sup> August 2022.

Hereby the Guesthouse Association's EXCO approved the ANNUAL REPORT 2021.

This resolution enters into force on the date of its adoption.

Signature: \_\_\_\_\_

President

Abdullah Nasheed  
A042521

Signature: \_\_\_\_\_

Financial Controller

Hassan Ali Manik  
A022174

### ***EXCO Members***

1.	Abdul Sameeu Imad	Vice President	A277728	_____
2.	Hamza Gasim	Vice President	A055999	_____
3.	Raaif Shaaz Waleed	Corporate Affairs	A347713	_____
4.	Mohamed Yameen	PR and Marketing	A166852	_____
5.	Ibrahim Nimad	EXCO Member	A095003	_____
6.	Abbas Mohamed	EXCO Member	A034486	_____
7.	Ahmed Karam	EXCO Member	A152952	_____
8.	Ahmed Waheed	EXCO Member	A024997	_____
9.	Ahmed Firushan	EXCO Member	A034417	_____
10.	Ahmed Samih	EXCO Member	A148959	_____